

Evan Jester

(260) 249-0472 | jesterevan@gmail.com

[linkedin.com/in/evanjester15](https://www.linkedin.com/in/evanjester15)

AI Systems Builder | Founder @ Hoosier AI Solutions | Co-Founder @ Plaibook

Education:

Indiana University Bloomington, Luddy School of Informatics, Computing, and Engineering

Bloomington, IN

May 2026

Bachelor of Science in Informatics

Cognate: Cybersecurity

Minors: Web Design, Security

University of Colorado Boulder (Coursera Pathway)

August 2027

Master's-Level Coursework in Artificial Intelligence (In Progress)

Work Experience:

Co-Founder – Plaibook | 2025–Present

- Building an AI-powered soccer analytics platform featuring Tekki AI (RAG + computer vision + tactical reasoning)
- Designing systems that analyze game film, generate coaching insights, and support player development
- Developing scalable AI architecture integrating data ingestion, vector search, and LLM-based reasoning

Founder – Hoosier AI Solutions (Hoosierai.io) | Bloomington, IN | 2024–Present

- Founded AI consulting and web design agency helping small businesses automate workflows and grow online.
- Built AI-powered dashboards integrating SEO analytics, content generation, and automation tools.
- Designed intelligent websites with integrated chatbots, social automations, and lead systems.

Sycamore Hills Golf Course – Maintenance Technician | Fort Wayne, IN | Summer 2024

- Installed and maintained network infrastructure across golf course facilities.
- Configured routers, managed wiring, and ensured reliable connectivity for operations.

Luddy School of Informatics – Pre-College Camp Counselor | Bloomington, IN | Summer 2023

- Led 11 sessions on Conversational AI, Data Analytics, and Ethical Tech Practices for 81 students.
 - Coordinated daily schedules and mentored participants in computing and AI.
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Technical Skills:

Languages: Python, JavaScript, HTML/CSS, Java

AI & Systems: OpenAI API, RAG systems, prompt engineering, LLM workflows

Automation: n8n, Make.com, API integrations, webhooks

Web & Tools: Figma, Base44, Claude Code

Cybersecurity: Linux, Kali Linux, Wireshark

Other: Data visualization, Excel

Projects:

MacroMate | Indiana University – Capstone Project

- AI-based recipe and dieting app that generates personalized meal plans and grocery deals.
- Implemented calorie tracking, macro analysis, and smart suggestion systems.
- Used AI chat coaching and dynamic grocery integration to optimize user experience.

Real Estate AI Suite | Hoosier AI Solutions

- Developed tools including the House Flip Analyzer, Rental Property Analyzer, and Open-House Follow-Up Agent.
 - Automated ROI calculations, CRM updates, and email follow-ups using Google Sheets and OpenAI API.
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Honors/Accomplishments:

- IT Security Basics Certificate at Indiana University
- Instructional assistant of the year

October 2023

June 2022